

Lumens University Award Promotion

Official Terms and Conditions

1. General: These Official Terms and Conditions (these "Terms and Conditions") govern the Lumens "Lumens University Promotion" (this "Promotion"), under which the Lumens Integration, Inc. ("Lumens") will offer to each Qualifying Purchaser (as defined below) a Lumens University Award (as defined below) each time the required quantity of Qualifying Purchases (as defined below) are made.

2. Promotion Period: This Promotions begins August 1, 2021 and ends September 30, 2023.

3. Eligibility: This Promotion is open only to university, collegiate and other higher education and professional education institutions located in the United States who have properly registered for program, met all eligibility requirements of, and been authorized by Lumens to participate in, Lumens University Program. **IMPORTANT: ELIGIBILITY FOR THIS PROMOTION DOES NOT BEGIN UNLESS AND UNTIL SUCH REGISTRATION HAS BEEN FULLY COMPLETED AND LUMENS HAS ISSUED A LUMENS UNIVERSITY PROGRAM NUMBER OR IDENTIFIER.** Employees, officers and directors of Lumens and its parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and their immediate family members (spouse, parent, child or siblings, wherever they reside) are not eligible to participate in this promotion. By participating in this promotion, Participant agrees to these Terms and Conditions and abide by Lumens decisions regarding this Promotion, which will be final and binding.

4. Eligible Models and Sales: For purposes of these Terms and Conditions, a "Qualifying Model" means any of the following Lumens models: VCTR1, VCA71PN, VCA71P, VCA61PN, VCA61P, VCA50PN, VCA50P, VCA52S, VCB30U, VCBC701, VCBC601P, PS752, CL510, AND LC200. The foregoing list of Qualifying Models may be modified, amended, or expanded at any time in Lumens sole discretion and without any requirement of notice to the Lumens University Promotion participants. Under

this Promotion, a Qualifying Purchaser will be eligible to receive: (a) for every for every twelve (12) Qualifying Models, the participant can claim one (1) complimentary Qualifying Model that is the same model as the lowest valued Qualifying Model of the twelve (12) purchased (a "Complimentary Product"). For purposes of this Program and these Terms and Conditions, a Complimentary Product shall be referred to as a "Lumens University Award." Once a Qualifying Purchaser applies a particular Qualifying Model (based on the applicable serial number) toward a Lumens University Award under this Promotion, such Qualifying Models cannot be redeemed or applied toward any other Lumens University Award hereunder; provided that, such restriction shall not prevent Qualifying Purchasers from eligibility to receive multiple Lumens University Awards in respect of their Qualifying Purchases.

5. Obtaining a Lumens University Award: To obtain a Lumens University Award, the Qualifying Purchaser must satisfy the eligibility and purchase requirements set forth above and complete and submit the Lumens University claim form available at lumensunivvip@lumensus.com with all required information. Lumens will send the award, as applicable, to the Qualifying Purchaser within 6 to 8 weeks after the submission of the Claim Form.

6. Certain Conditions and Restrictions: This Promotion does not apply or extend to purchases of any products other than the Qualifying Models and may not be combined with any other Lumens promotional offer. Any Award furnished under this Promotion shall be subject only to the original, standard limited warranty applicable to such Award when purchased in brand new, factory-sealed, A-Stock condition, as well as any extended warranty terms applicable to such products that Lumens, in Lumens sole discretion, may elect to provide from time to time during the Promotion pursuant to the Lumens University Promotion. This Promotion is open only to bona fide Qualifying Purchasers of Qualifying Lumens Models who

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properly complete and submit the Claim Form and comply satisfy and comply with all other eligibility requirements and provisions set forth or referred to in these Terms and Conditions. All requests for Lumens University Awards are subject to review and confirmation for accuracy and veracity and, if necessary, direct contact by Lumens sales and/or customer service representatives. Lumens reserves the right to request additional or missing information necessary to confirm proof of purchase/ownership and to ensure any such request is not duplicative, fraudulent, or otherwise inconsistent with these Terms and Conditions or this Promotion. Lumens is not responsible for, and reserves the right to reject, any incomplete, illegible, duplicative, late, lost or otherwise invalid submissions. Availability of Qualifying products/models may be limited. Qualifying products/models must be brand new, factory-sealed, A-Stock models, and purchases of used, demonstration, refurbished or reconditioned models are excluded from this Promotion.

7. LIMITATION OF LIABILITY: IN NO EVENT WILL LUMENS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF QUALIFYING PURCHASERS' PARTICIPATION IN THIS PROMOTION OR ANY CONSIDERATION RECEIVED OR NOT RECEIVED IN CONNECTION HERewith.

8. Additional Terms and Conditions: If a Lumens University Award has not been received within 8 weeks of submitting the Registration Form, Qualifying Purchasers may contact: lumensunivvip@lumensus.com. Qualifying Purchasers will be solely responsible for complying with any state or federal tax obligations arising from their participation in this Promotion. This Promotion is void where prohibited by law. Lumens reserves the right to revise, modify, terminate or cancel this Promotion at any time, with or without notice to participants.